

No. 26-07/2011-T&C-CM(pt)

Date: 10.08.2017

Circular T&C-CM No. 34/17-18

To
 All CGMs- Telecom Circles/ Telephone Districts.

Sub: Rationalization of Data STVs/Combo Vouchers and Promotional offer on 71st Independence Day under prepaid mobile services-reg.

It has been decided by competent authority, to Rationalize Data STVs/Combo Vouchers and to introduce Promotional offer on 71st Independence Day under prepaid mobile services as under:

A. Rationalization of Data STVs we f 14th August,2017 (on regular basis):-

STV	Existing Data	Revised Data	Existing Data Validity in calendar days	Revised Data Validity in calendar days
78	1GB	2GB	5	3
98	650MB	1300MB	14	10
109(EZ Only)	300	650MB	28	28
155	1GB	1.5GB	15	17
198	1GB	2.2GB	28	25
241	1.2GB	2.2GB	30	30
291	2.2GB	4GB	28	27
561	5GB	8GB	60	90
821	6GB	12GB	60	120
1949	21GB	40GB	90	270
1498	18GB	36GB	365	365
2798	36GB	72GB	365	365
3998	60GB	110GB	365	365
4998	80GB	160GB	365	365

Data STV for South Zone

198	1GB	2.2GB	24	21
239	1.2GB	2.7GB	30	30
291	2.2GB	3.5GB	30	30


B. Withdrawal of Data STVs/Combo Vouchers we f 16th August,2017:-

STVs/Combo Vouchers	Freebies	Validity in calendar days
Data STV 68	1 GB	1
Data STV 156	2 GB	10
Combo Voucher 239	1 GB + Rs. 80 Talk time	14
Combo Voucher 451	2 GB + Rs. 80 Talk time	60
Data STV 498	Unlimited Data	14

C. Promotional offer on the occasion of 71st Independence Day we f 15th August' 2017 to 20th August' 2017 are as below:-


- (a) Double Data on recharge of Data STV 78/98/109(EZ)/155/198/291/561/821/1949/ 1498/2798/3998/4998 and also on SZ Data STVs 198/239/291.
- (b) Full Talk Time on Top-ups of Rs. 20/ Rs. 40/ Rs. 60/ Rs. 80
- (c) Extra Talk time on Top-Ups:-
 - Talk value of Rs.130 on Top up of Rs. 120
 - Talk value of Rs.180 on Top up of Rs. 160
 - Talk value of Rs.250 on Top up of Rs. 220

2. The above rationalization will be implemented as stated above.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles should report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from Regulation cell BSNL CO.
4. **Circles shall report to TRAI without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No.2959 dated 10.08.2017 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS – Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)